



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Affiliated to Osmania University, NAAC Accredited

Narayanaguda, Hyd

A Unit of Keshav Memorial Educational Society

Report on

Session Details

Title of the session: KESHAV VANIJYAM

Date: 05-08-2026

Duration: 1 DAY

Activity Category: IIC Calendar/MIC Driven/Self Driven/Celebration

Theme: KESHAV VANIJYAM IN VIEW OF NATIONAL COMMERCE DAY

Venue: KMICS IST FLOOR AND SV HALL

Organised by: DEPARTMENT OF COMMERCE

Budget: 15000/-

Expert/Speaker Details:

Name: CMA GVS SUBRAMANYAM

Designation: CHAIRMAN CMA INSTITUTE HYDERABAD

Organization: CHAIRMAN CMA INSTITUTE HYDERABAD, RETD GROUP A OFFICER, POSTAL & TELECOM DEPARTMENTS

**Brief about Expert/Speaker: CMA GVS Subrahmanyam Hyderabad 9440836203 gvs16@rediffmail.com
EDUCATION B.A (Andhra University)**

B.L (Osmania University)

FCMA (Institute of Cost Accountants of India)

FCS (Institute of Company Secretaries of India)

Teaching Experience Having 30 years of experience of teaching to CA, CMA and CS students in the subjects - Financial Accounting, Cost Accounting and Corporate Accounting, Financial Management, Strategic Management etc. Association with CMA Institute Associated with CMA Institute, Hyderabad Chapter for 8 years and served as Chairman, Hyderabad Chapter during the year 2003-2004.

Served in the SIRC of CMA for 8 years and Chairman, SIRC during 2012-13 Working EXPERIENCE 40 years experience in Postal & Telecom Departments as Group-A officer and retired on 31st May 2024 as Deputy Director of Accounts Areas of Experience • Accounting • Administration • Legal • Finance

Outcome/Report of the activity:150words

- Enhanced students' understanding of commerce, business management, and entrepreneurship.
- Improved critical thinking, problem-solving, and decision-making abilities through practical activities and competitions.
- Strengthened communication, leadership, teamwork, and presentation skills.
- Increased awareness of current business trends, financial literacy, and digital commerce.
- Encouraged innovation and entrepreneurial thinking among participants.
- Provided networking opportunities with industry experts, entrepreneurs, and fellow students.
- Boosted students' confidence in applying theoretical knowledge to real-world business scenarios.
- Motivated participants to pursue careers and higher studies in commerce, finance, and business management.
- Recognized and rewarded talent, fostering a spirit of healthy competition and excellence.
- Reinforced the importance of ethical business practices, professionalism, and lifelong learning.

Key Highlights:

- Successfully organized **VANIJYAM**, a flagship commerce fest celebrating business, innovation, and entrepreneurship on the eve of **National Commerce Day** to recognize the importance of commerce, trade, and business in national development.

- **Inaugural session** with the lighting of the lamp and welcome address by the principal & Secretary.

Keynote speech on the role of commerce in economic growth, entrepreneurship, and career opportunities by the chief guest.

- **Student presentations** on current trends in commerce, finance, digital marketing, and e-commerce.

Some of the important programs conducted

1. Biz Brain Battle-Commerce Quiz
2. Trade Tales-Essay Writing
3. Minute to Market – JAM
4. Biz Spark-PPT Presentations
5. Commerce Anthyaskari -Commerce word building
6. Commerce Expo-Commerce Exhibitions

- Winners were recognized with prizes & certificates,
- The program concluded with a vote of thanks, appreciating the efforts of organizers, faculty, volunteers, participants, and sponsors.

Participant details:

Total no. of Student participation: 300 STUDENTS

Total no. of Staff (Teaching/Non-teaching) participation: 16 FACULTY

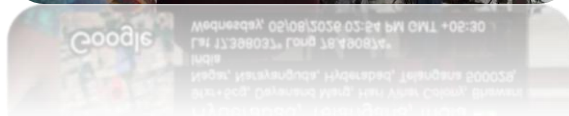
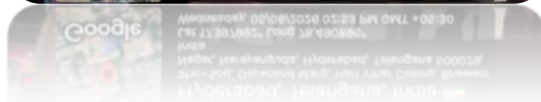
four Photographs/Screenshots that show the participation of students and Staffs(Teaching/Non-teaching)



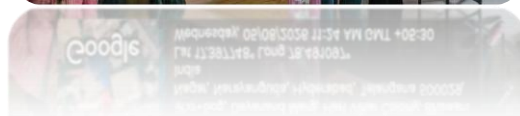
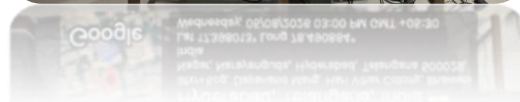
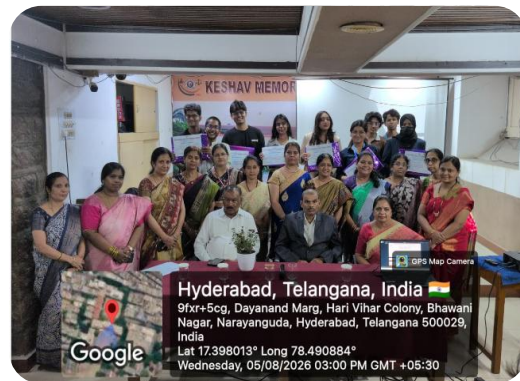
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- Attendance details /Participants List (photo)(Word format provided)
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KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES					
COMMERCE DAY : KESHAV VANIJAYAM LIST OF STUDENTS (05-08-2026)					
SNO	NAME OF THE STUDENT	NAME OF THE COLLEGE	NAME OF THE PROGRAMME PARTICIPATED	MOBILE NO	REMARKS
1	Kasula Shalini	KMICS	Commerce Expo	9493131124	
2	Niveditha K	KMICS	Commerce Expo	9492760047	
3	P. Harshith	KMICS	Commerce Expo	9494002871	
4	S. Jeevan Sai	KMICS	Commerce Expo	9494002871	
5	A. Bhavana	KMICS	Commerce Expo	9014909367	
6	E. Navya Sri	KMICS	Commerce Expo	9866932696	
7	B. Raga Sree	KMICS	Commerce Expo	6303957026	
8					

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SNO	NAME OF THE STUDENT	NAME OF THE COLLEGE	NAME OF THE PROGRAMME PARTICIPATED	MOBILE NO	REMARKS
1	Ayesha Fatima	ST. George's Degree Women College	Minute to Market - JAM	7093103101	3 rd August online paid
2	Fiza	ST. Mary's Degree College	Minute to Market - JAM	8792629618	4 th August paid
3	Salwa	ST. Mary's Degree College	Minute to Market - JAM	9908901731	paid online
4	Mishka	ST. Mary's Degree College	Minute to Market - JAM	7386073386	paid online
5	Abuzar	ST. Mary's Degree College	Minute to Market - JAM	6309578144	paid online
6	Hashmi	ST. Mary's Degree College	Minute to Market - JAM	9492195007	paid online
7	Anasa	ST. Mary's Degree College	Minute to Market - JAM	6302767886	paid online
8	Zain	ST. Mary's Degree College	Minute to Market - JAM	98390983790	paid online ④ @ 20 Ref
9	M. Akshitha	KMICS	Minute to Market - JAM	9063406735	KMICS
10	T. Hansika	Badanika College	Minute to Market - JAM	8008834222	paid online ② @ 60 Ref
11	Alok	Omega Degree College	Minute to Market - JAM	9640186225	paid online
12	B. Sai Siddhant	IIMC	Minute to Market - JAM	8330977232	paid online 4 th

- Circular (Paste the Picture here & Submit the hard copy to us) (Word format provided)
(Circular should include principal's sign and stamp)



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3-5-1026, Narayanaguda, Hyderabad - 500 029.

The Department of Commerce & IQAC organizing

KESHAV VANIJYAM-2026

(Inter Collegiate competitions)

On the eve of National Commerce Day

We cordially invite all B.Com, B.A, BBA students to participate in this insightful knowledge

Key Highlights :

1. Biz Brain Battle - Commerce Quiz
2. Trade Tales - Essay Writing
3. Minute to Market - JAM
4. Biz Spark - PPT
5. Commerce word building - Commerce Anthyakshari
6. Commerce Expo - Commerce Exhibition



**Surprise
Gifts for
Top Winner**

We look forward to your College Students
active participation in exploring the
Knowledge on the occasion of
"National Commerce Day -
Keshav Vanijyam"

**Registration Fee
Rs. 100/-
(For all events)**

On 05-08-2026 Time : 9.30 a.m. - 2.00 p.m.

Venue : Seminar Hall, Keshav Memorial Institute of Commerce & Sciences

For details contact :

Mrs. M. Soujanya
Asst. Professor in Commerce
M : 99851 23257

Mrs. Priti Arya
Asst. Professor in Commerce
M : 92463 51123

Mrs. Roshini Bharati
Asst. Professor in Commerce
M : 99498 00110

A. Raja Ram
M : 93925 65264

Student Co-ordinators :
Deepika
90149 93532

Sameer
M : 94477 46763

Mrs. V. Neeraja
HOD, Dept. of Commerce

Mrs. P. Shravanthi
Principal (PAC), KMES

Link for registration : <https://forms.gle/9tXg4DZMtspqtZwg7>



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The Department of Commerce & IQAC presents the

KESHAV VANIJYAM - 2026

VALEDICTORY SESSION

Marking the Grand Finale of the Inter-Collegiate Competitions • On the eve of National Commerce Day

Chief Guest

CMA GVS Subrahmanyam

Chairman, CMA Institute, Hyderabad | Group A Officer, Postal & Telecom Departments

On 05-08-2026 | Time : 1.30 p.m. onwards

Venue : Seminar Hall, Keshav Memorial Institute of Commerce & Sciences

All Participants, Faculty and Students are Cordially Invited

Faculty Co-ordinators

Mrs. M. Soujanya
Asst. Professor in Commerce
M : 99851 23257

Mrs. Priti Arya
Asst. Professor in Commerce
M : 92463 51123

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HOD, Dept. of Commerce

Mrs. P. Shravanthi
Principal, KMICS

Dr. Annadanam Subrahmanyam
Secretary, KMES

"Wisdom is the Nectar of Knowledge" — Vidyamanirani Ashwini

- Feedback of participants & Resource person (Word format provided)

Feedback of Resource person	Feedback of participants																																																																																																																																				
KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES Department of Commerce Student Feedback Form KESHAV VANIJYAM – National Commerce Day 2026 Date: 05 August 2026 Venue: Seminar Hall, Keshav Memorial Institute of Commerce & Sciences, Narayanguda, Hyderabad 1. Name (Optional): <u>P. S. S.</u> 2. College Name: <u>KMIC</u> 3. Course ☐ B.Com (Computers) ☐ B.Com (Hons.) ☒ BA 4. Which event(s) did you participate in? (Select all that apply) ☒ Biz Brain Battle – Commerce Quiz ☒ Trade Tales – Essay Writing ☐ Minute to Market – JAM ☒ Biz Spark – PPT Presentation ☒ Commerce Word Building – Commerce Anthyakhari ☐ Commerce Expo – Commerce Exhibition Please rate the following: <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Parameter</th> <th>Excellent (5)</th> <th>Good (4)</th> <th>Satisfactory (3)</th> <th>Fair (2)</th> <th>Poor (1)</th> </tr> </thead> <tbody> <tr><td>Overall organization</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Registration process</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Quality of competitions</td><td>☐</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Relevance to Commerce education</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Time management</td><td>☐</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Venue & facilities</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Coordination by faculty</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Student volunteers' support</td><td>☐</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Hospitality</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Overall experience</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> </tbody> </table>	Parameter	Excellent (5)	Good (4)	Satisfactory (3)	Fair (2)	Poor (1)	Overall organization	☒	☐	☐	☐	☐	Registration process	☒	☐	☐	☐	☐	Quality of competitions	☐	☒	☐	☐	☐	Relevance to Commerce education	☒	☐	☐	☐	☐	Time management	☐	☒	☐	☐	☐	Venue & facilities	☒	☐	☐	☐	☐	Coordination by faculty	☒	☐	☐	☐	☐	Student volunteers' support	☐	☒	☐	☐	☐	Hospitality	☒	☐	☐	☐	☐	Overall experience	☒	☐	☐	☐	☐	KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES Department of Commerce Student Feedback Form KESHAV VANIJYAM – National Commerce Day 2026 Date: 05 August 2026 Venue: Seminar Hall, Keshav Memorial Institute of Commerce & Sciences, Narayanguda, Hyderabad 1. Name (Optional): <u>Desamunda Sai Anuradh</u> 2. College Name: <u>St. Mary's College</u> 3. Course ☒ B.Com (Computers) ☐ B.Com (Hons.) ☐ BA 4. Which event(s) did you participate in? (Select all that apply) ☒ Biz Brain Battle – Commerce Quiz ☐ Trade Tales – Essay Writing ☐ Minute to Market – JAM ☐ Biz Spark – PPT Presentation ☐ Commerce Word Building – Commerce Anthyakhari ☐ Commerce Expo – Commerce Exhibition Please rate the following: <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Parameter</th> <th>Excellent (5)</th> <th>Good (4)</th> <th>Satisfactory (3)</th> <th>Fair (2)</th> <th>Poor (1)</th> </tr> </thead> <tbody> <tr><td>Overall organization</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Registration process</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Quality of competitions</td><td>☐</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Relevance to Commerce education</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Time management</td><td>☐</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Venue & facilities</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Coordination by faculty</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Student volunteers' support</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Hospitality</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> <tr><td>Overall experience</td><td>☒</td><td>☐</td><td>☐</td><td>☐</td><td>☐</td></tr> </tbody> </table>	Parameter	Excellent (5)	Good (4)	Satisfactory (3)	Fair (2)	Poor (1)	Overall organization	☒	☐	☐	☐	☐	Registration process	☒	☐	☐	☐	☐	Quality of competitions	☐	☒	☐	☐	☐	Relevance to Commerce education	☐	☐	☐	☐	☐	Time management	☐	☒	☐	☐	☐	Venue & facilities	☐	☐	☐	☐	☐	Coordination by faculty	☐	☐	☐	☐	☐	Student volunteers' support	☒	☐	☐	☐	☐	Hospitality	☒	☐	☐	☐	☐	Overall experience	☒	☐	☐	☐	☐
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KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Department of Commerce

Student Feedback Form

KESHAV VANIJYAM – National Commerce Day 2026

Date: 05 August 2026

Venue: Seminar Hall, Keshav Memorial Institute of Commerce & Sciences, Narayanguda, Hyderabad

1. Name (Optional): Vamshi K

2. College Name: KMITES

3. Course

- ☐ B.Com (Computers)
- ☒ B.Com (Hons.)
- ☐ BA

4. Which event(s) did you participate in? (Select all that apply)

- ☐ Biz Brain Battle – Commerce Quiz
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Hospitality	☒	☐	☐	☐	☐
Overall experience	☒	☐	☐	☐	☐

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Department of Commerce

Student Feedback Form

KESHAV VANIJYAM – National Commerce Day 2026

Date: 05 August 2026

Venue: Seminar Hall, Keshav Memorial Institute of Commerce & Sciences, Narayanguda, Hyderabad

1. Name (Optional): Saiwan

2. College Name: B. Naray's Degree College

3. Course

- ☐ B.Com (Computers)
- ☐ B.Com (Hons.)
- ☒ BA (1st yr)

4. Which event(s) did you participate in? (Select all that apply)

- ☒ Biz Brain Battle – Commerce Quiz
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